

# **windeln.de: Founders and co-CEOs hand over business as part of an orderly succession**

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- **The experienced Amazon manager Matthias Peuckert will take office as the CEO of windeln.de SE in 2018**
- **The Management Board contracts of the two founders and Co-CEOs Konstantin Urban and Alexander Brand will expire as scheduled on March 31, 2018; both leave under the best of terms and will remain closely linked to windeln.de as shareholders**
- **Dr. Nikolaus Weinberger (CFO) and Jürgen Vedic (COO) will continue to be members of the Management Board**

The Supervisory Board of windeln.de SE, part of MCI portfolio since 2012, one of the leading online retailers for baby and toddler products in Europe and for customers in China, has appointed Mr. Matthias Peuckert as new Chairman of the Management Board of windeln.de. He will initially be appointed for three years and join the company in 2018. Matthias Peuckert has many years of experience in e-commerce. Since 2003, he has held various positions with Amazon and been responsible as one of the senior managers for the areas of Core Consumables Germany (including baby articles), Retail OPS & Initiatives Germany, Pantry EU as well as Pricing and Projects in Germany.

*'We are delighted to have signed a very experienced e-commerce manager in Matthias Peuckert for the next important phase of our company's development. The Supervisory Board is convinced that it has arranged for the right person to come on board to lead windeln.de SE strategically and operationally successfully into the future. I would like to thank the two founders and co-CEOs Konstantin Urban and Alexander Brand on behalf of the entire company for their outstanding pioneering and development work for windeln.de, which is now an international e-commerce company with more than 200 million euros in sales,' Willi Schwerdtle, Chairman of the Supervisory Board of*

windeln.de commented .