

The Internet Ventures Fund from the MCI Group has sold all shares in the Zdrowegeny.pl service to an industry investor — Diagnostyka Sp. z o.o.

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The Fund, whose investors are MCI Capital S.A. and Krajowy Fundusz Kapitałowy (KFK – National Capital Fund), has sold to a strategic investor its portfolio company operating in the medical diagnostics market. The company operates the Zdrowegeny.pl platform.

Zdrowegeny.pl is the largest marketplace in Poland dedicated to diagnostic tests for individual customers, including: genetic tests (also prenatal tests), cancer screening, dietary, blood and intimate tests.

The company was founded in 2015 on the initiative of the Internet Ventures Fund, which noticed a niche in the Polish market. The aim of the solution is to facilitate access to medical diagnostics by enabling some tests to be performed without the need to visit a clinic or a diagnostics lab.

“When Zdrowegeny.pl was founded, the market for remote medical diagnostics in Poland was practically non-existent. The Internet Ventures Fund took notice of the potential of this solution and started looking for a partner to implement this business model. This approach of the Fund has now been proven successful as the Fund obtained an industry investor for the company. The transaction also affirms the investment strategy of the Fund, whose companies find excellent buyers that support them at subsequent stages of development,” said **Tomasz Danis, the Fund manager.**

Following the completion of the Zdrowegeny.pl sale transaction, Internet Ventures will continue to support the development of companies from its portfolio and the fund managers want to become involved in more projects of investment funds in cooperation with public partners.

“The sale of shares in Zdrowegeny.pl is yet another successful exit for the Internet Ventures Fund. We are satisfied with the return obtained on this investment. We want to use this experience and develop new projects. An experienced team is analysing both projects of funds at the seed-startup stage and companies which have already obtained the first rounds of funding,” added **Tomasz Danis**.

The new owner wants zdrowegeny.pl to maintain its current form of activity, i.e. marketplace, and to offer tests performed by many medical labs.