

The first 3-D tablet comes to Poland – CityTab Vision 8” 3D from Colorovo

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Colorovo CityTab Vision 8” is the first tablet in Poland to feature a full 3D display! Advanced screen technology enables watching films, displaying photos and playing games with actual 3-D effects without having to wear special glasses.

High-tech gadget fans cannot miss the latest addition to the Polish tablet market – the CityTab Vision 3D from Colorovo. The tablet’s biggest selling point is the innovative TFT screen that uses revolutionary lenticular lens technology, also called the parallax 3D or autostereoscopy – displaying 3D images or video without the need for additional accessories.

Apart from delivering a new dimension of visual entertainment, previously unavailable in tablets, it also meets high efficiency requirements for mobile devices. Under the hood of the Vision 3D, sits an efficient 1.5 GHz dual core processor paired with a Mali-400 graphics chip. The 8-inch TFT screen has a resolution of 1280×800 pixels and the device packs 16 GB of internal storage.

The tablet connects to the Internet via Wi-Fi as well as a compatible external GSM modem.

“The Colorovo brand aims to meet client needs and continues to develop its offer with new products. We do not want technological novelties to be seen in Poland only on television. We are a domestic brand and we are the first to introduce a tablet with an autostereoscopic screen, which displays full-depth 3D images and videos without having to wear special glasses. It is definitely a breakthrough on our market making the unique experience of watching full 3D films until now only available in cinemas possible to be taken anywhere.” – says Maciej Michalski, Colorovo Brand Manager.

The CityTab Vision 3D tablet is aimed at demanding clients. It is sure to interest

multimedia fans, gamers and new technology enthusiasts. The device delivers previously unavailable eye candy and high efficiency while preserving the full mobility of a tablet.

Colorovo representatives assume the purchase price of the device for the end user will not be more than 1099 PLN. Colorovo products are available through the entire distribution network of the ABC Data Group, and since mid-2012 they are also available through the largest Polish retailers, such as Media Markt, Agito.pl, Morele.net and NEO24.pl.

About the brand Colorovo

The Colorovo brand is a private label of ABC Data S.A.

Colorovo offers printer inks and toners, computer cases, photo-printing paper, cleaning accessories for computers and mobile devices, portable *Power Box* batteries for charging mobile devices, as well as modern and efficient *Colorovo CityTab* tablets.

Colorovo sells over 450 products through the distribution network of ABC data SA in eight European countries (Poland, Lithuania, Latvia, Estonia, Czech Republic, Slovakia, Romania and Hungary).