

Puls Biznesu: MCI was tempted by hotel reservations

16.04.2024

MCI Capital is investing 190 million for a controlling stake in PROFITROOM, a hotel management platform growing rapidly abroad - writes Marcel Zatoński in Puls Biznesu.

“We currently serve approximately 3,500 customers across more than 50 countries. Year by year, we consistently scale up our business operations retaining our clientele: hotels that began collaborating with us 16 years ago continue to rely on our services” - says Marcin Dragan, CEO and founder of the company. □□

“Profitroom is the unquestioned leader in Poland’s market segment catering to unique premium hotels. While the global market remains fragmented, the Profitroom solution has been recognized by the independent American industry portal HotelTechReport.com as the best in the world within its category” - concludes Filip Berkowski, investment partner at MCI.

More: <https://www.pb.pl/hotelowe-rezerwacje-skusily-mci-1213361>