

# Morele is looking for an investor. CEO reveals ambitious plans

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We decided to focus on the quality of the offers, not the quantity. Allegro is a strong player, but research clearly shows that there is room for others in the market. Over 50 percent respondents admitted that they are interested in learning about platforms that could be an alternative – says Michał Pawlik, co-founder and president of Morele.net (leading e-commerce platform) in an interview with next.gazeta.pl. The company (MCI is a majority shareholder in Morele) is looking for a new financial investor. – I think that this year we will be able to share information on this subject – Pawlik reveals.

<http://bityl.pl/5iL5M>