

How we did it – Azimo case

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“We have reversed the fate of a threatened investment” – write Tomasz Czechowicz and Michal Gorecki in MIT Sloan Management Review Polska about the Azimo case.

In the sector of new technologies, even very promising investments can quickly lose their potential under the influence of competition. For this reason, investors must be flexible and look for alternative solutions, ranging from changing the strategy, through modifying the business model, to selling the company. MCI's decision shows how, through transactions on the M&A market, funds scale business and build the value of portfolio companies.

[IRead more in the attached file.](#)