

asgoodasnew partners with Verdane to accelerate re-commerce revolution in high-tech consumer electronics

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Our „green“ re-commerce investment from TechVentures portfolio – AsGoodAsNew – closed significant financing round led by Verdane, large growth equity investor.

This investment allows AsGoodAsNew to continue expansion throughout Europe in the area of refurbished high-tech consumer electronics. Onboarding of Verdane confirms success of company's integrated C2B2C business model, which covers the entire value chain and ensures highest quality of product and service.

To date, asgoodasnew has helped over 1,000,000 customers throughout Europe to impact their ecological footprint by finding a new home for their preloved gadgets or helping them purchase a fully tested, refurbished device.

More details:



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