

The value Wirtualna Polska's shares grew by 10% at the opening of the first stock exchange session

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Wirtualna Polska Holding (WPH), owner of a leading online media platform in Poland and one of the largest companies in the Polish internet advertising market, has made a successful debut on the main market of the Warsaw Stock Exchange. The value of WPH shares increased by almost 10% in the first listing.

As part of the initial public offering of WPH, the MCI.EuroVentures 1.0 portfolio company offered more than 9.19 million shares, including almost 3.34 million shares from a new issue and 5.85 million existing shares sold by its shareholder, European Media Holding – a company co-owned by Innova Capital and MCI Management, among other shareholders. The shares were allocated to 7,379 individual investors and 347 institutional investors. The reduction rate for subscriptions among the former amounted to 83%. With the sale price per share of PLN 32, the total value of the public offering amounted to PLN 294.2 million.

Wirtualna Polska Holding is the seventh new company listed on the Main Market of the Warsaw Stock Exchange in 2015 and the 474th company listed on that market.

Within several months, WPH has undergone an integration and expansion process combined with changes to its image, which nearly tripled its market value.