



We transform the potential of technology into value growth

A thick red diagonal bar is positioned on the left side of the slide, extending from the bottom left towards the top right.

# MCI Capital ASI S.A. result presentation for H1 2025

Warsaw, 8 September 2025

## Investment Summary



Attractive long-term financial results – MCI share price in a steady upward trend

**54%**

5Y growth in NAV/S

**PLN 40.85**

NAV/S before dividends



Experienced team implementing sector-focused strategy

**12 experts**

value creation strategy

**28%**

IRR in buyout strategy



Relatively young and diversified portfolio of new technology sector leaders – holding period on average 4Y vs >7Y for EU PE funds

**10 companies**

accounting for 96% of the NAV  
MCI Capital Group

**22%**

portfolio companies' revenue  
growth CAGR 5Y



MCI expected to have best year ever in terms of exits – strong liquidity generation

**PLN 200 M**

exits realized so far in 2025  
(PLN 669M from IAI)

**5-6**

portfolio transactions possible  
in 2025



Good momentum of Tech PE market in terms of dealflow and strong market position of MCI

**PLN 2.5 billion**

assets under management  
of MCI Capital Group

**2**

planned new investments  
annually



Regular distribution of fund profits to shareholders – record high dividend

**4.0%**

MCI Capital Group's NAV paid  
annually

**5.3%**

dividend yield

# Main current events



## HY 2025 RESULTS

- MCIC Group's result for HY 2025 is **PLN 34.5M**
- The main contributor to the HY 2025 result was **Profitroom and Webcon**
- New investments have a limited contribution to earnings in the initial period of the investment – up to 1 year after entry, valuation is usually at purchase cost – we expect IRR to improve in subsequent years as the value of newly acquired portfolio companies increases
- The portfolio risk relates to PHH (a provision has impacted HY 2025 results and further write-downs are possible), but the share of this exposure is only 2.1% of MCIC Group assets



## BUSINESS SITUATION

- Gross assets under management reached PLN 2.7 billion and we anticipate further growth in H2 2025.
- The consolidated liquidity level at the end of HY 2025 was **PLN 214M** (including available credit lines)
- Record high NAV/S of **PLN 40.85** (before dividends) and a decision to pay a dividend of **PLN 84.5M (PLN 1.61 per share)**



## INVESTMENT PORTFOLIO

- At the end of HY 2025, MCIC Group had a diversified portfolio of key **10 investments**
- MCI portfolio companies generated a **total of more than PLN 500M EBITDA** in 2024. The companies' financial plans call for EBITDA growth of about 15-20% for the companies in 2025
- 40% of the main portfolio companies have no net debt
- We have a diversified portfolio of 10 investments – including both mature companies with strong exit and cash generation potential, as well as newer investments that present opportunities for further value growth. This structure provides good diversification of risks and sources of returns



## EXITS (to date)

**Gett.** In August 2025, all of Gett's shares were sold to a consortium of investors – settlement is scheduled for Q3 2025 (and only a small percentage of the sale price will be locked in a so-called escrow account). Considering the current geopolitical situation and previous difficulties (COVID-19, war in Ukraine) TFI views the closing of the deal as a success



**IAI GROUP** In July 2025, MCI.EV signed a preliminary conditional agreement for the sale of all shares in the IAI Group to the global fund Montagu PE – the net proceeds to MCI.EV from the transaction will be **approximately PLN 469.3M**. The performance of the transaction is subject to antitrust procedures related to the acquisition of control over a national payment institution from the company's group (deadline for fulfillment of the above conditions: 30 April 2026)

**ANSWEAR.** In June 2025, the exit from Answear investment was completed – the MCI.TV sub-fund sold its entire stake (3.67M shares, representing 19.3% of the share capital) in an ABB transaction, achieving a return of nearly 3 times invested capital (CoC). The value of the divested stake amounted to over **PLN 93M** (after transaction costs)



**netrisk group** A dividend recap of PLN 106M for MCI.EV achieved in February 2025. The total proceeds achieved to date on this investment by way of recapitalization of investments amounted to more than **PLN 300M**. Full exit from the investment is planned for 2026–2027

## OTHER

MCI also plans recapitalizations and dividend payments from several other companies



# Attractive long-term financial performance

# MCI Capital Group – main components of investment performance in HY 2025

+51.8 M →

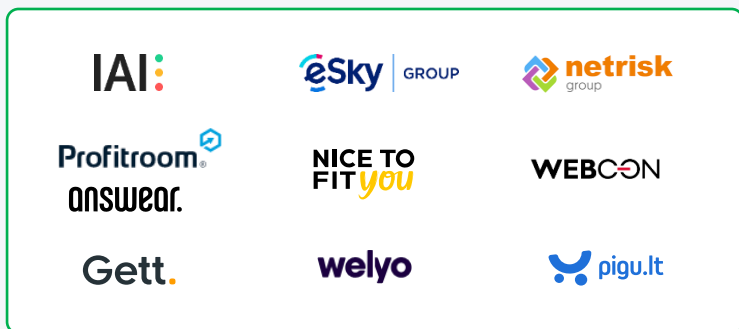
RETURN ON INVESTMENT CERTIFICATES

MCI.EV RETURN – mainly portfolio

+56.4 M

MCI.EV

MCI.TV



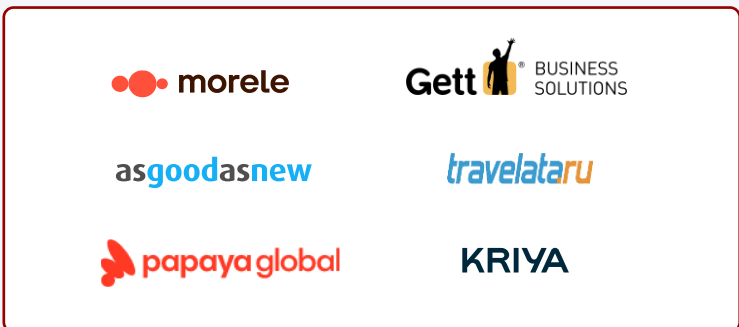
$$\times 99.6\% = +56.2 \text{ M}$$

MCI share in MCI.EV

MCI.EV result attributable to MCI

MCI.TV RESULT – mainly portfolio

-9.0 M



$$\times 48.0\% = -4.3 \text{ M}$$

MCI share in MCI.TV

MCI.TV result attributable to MCI

+51.8 M  
Total

# MCI Capital's strong investment track record

RATE OF RETURN: **28%** IRR ON PRIVATE EQUITY BUYOUT INVESTMENTS AND EXPANSION

UNIQUE AND DIVERSIFIED EXPERIENCE IN EXITS

Over EUR 1B invested in the tech private equity buyout strategy (investment and coinvestment)

| (EUR M)<br>INVESTMENT                                                               | COUNTRY    | CONTROL       | ENTRY<br>DATE | SOURCE          | STRATEGY               | EXIT<br>DATE | MCI<br>VALUE | GROSS<br>MOIC | GROSS<br>IRR* |
|-------------------------------------------------------------------------------------|------------|---------------|---------------|-----------------|------------------------|--------------|--------------|---------------|---------------|
|    | Czech Rep. | Control       | Apr-08        | Proprietary     | Digital disruption     | Mar-16       | 61.4         | 5.0x          | 40.9%         |
|    | Czech Rep. | Joint-control | Sep-10        | Proprietary     | Digital disruption     | Oct-12       | 36.7         | 4.1x          | 174.4%        |
|    | Poland     | Joint-control | Jan-14        | Auction         | Digital disruption     | Dec-16       | 37.0         | 2.7x          | 53.8%         |
|    | Poland     | Joint-control | May-14        | Proprietary     | Digital infrastructure | Apr-15       | 38.3         | 1.1x          | 17.5%         |
|    | Austria    | Joint-control | Jun-15        | Proprietary     | Digital transformation | May-18       | 33.1         | 1.7x          | 20.5%         |
|    | Sweden     | Minority      | Oct-15        | Proprietary     | Digital infrastructure | Sep-18       | 37.1         | 3.7x          | 61.5%         |
|    | Poland     | Control       | Jul-15        | Limited auction | Digital infrastructure | Jan-19       | 59.7         | 3.1x          | 38.2%         |
|    | Poland     | Control       | Nov-07        | Proprietary     | Digital infrastructure | Jun-19       | 66.5         | 2.4x          | 12.5%         |
|  | Hungary    | Control       | Dec-17        | Auction         | Digital disruption     | Jan-20       | 73.4         | 4.1x          | 104.1%        |
|  | Turkey     | Minority      | May-13        | Proprietary     | Digital infrastructure | Apr-20       | 30.3         | 1.3x          | 6.8%          |
|  | Poland     | Control       | Mar-16        | Proprietary     | Digital infrastructure | Dec-20       | 116.2        | 2.8x          | 29.5%         |
|  | Baltics    | Control       | Jul-15        | Proprietary     | Digital disruption     | Mar-21       | 32.7         | 2.8x          | 19.7%         |
|  | CEE        | Joint-control | Jul-13        | Proprietary     | Digital disruption     | Jun-25       | 28.7         | 2.7x          | 12.3%         |
|                                                                                     |            |               |               |                 |                        |              | <b>651.3</b> | <b>2.6x</b>   | <b>27.6%</b>  |

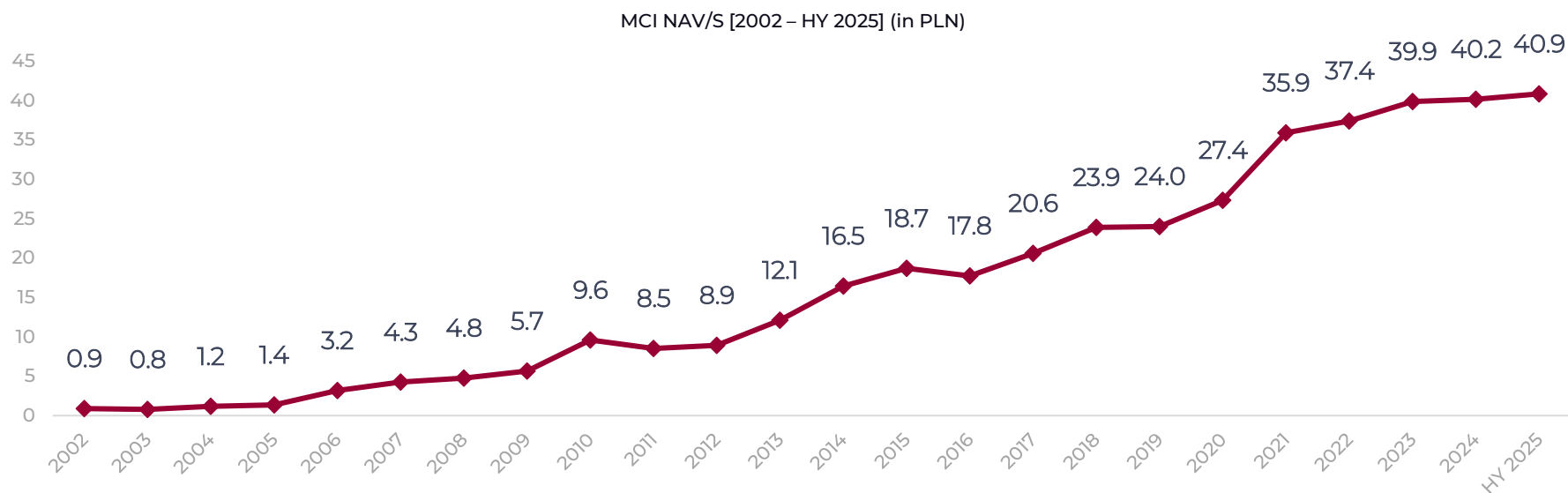


# MCI Capital ASI fund's long-term NAV/S growth

**For 25 years** we have been consistently building value by investing and supporting the growth of companies in various innovative sectors

**Unique position in the market** – we are the only private equity fund listed on the WSE

**High long-term growth rate** – we have recorded ~16% p.a. growth in NAV/S over the past 25 years



## Dividends

Presented NAV/S (2021, 2022, 2025) before deducting dividends paid/planned to be paid:

- in 2025: dividend in the amount of PLN 84.5M (PLN 1.61 / 1 share)
- in 2022: dividend of PLN 36.7M (PLN 0.70 / 1 share)
- in 2021: dividend in the amount of PLN 27.8M (PLN 0.54 / 1 share)



**Experienced team implementing value creation strategy**

# Experienced team

## PARTNERS AND INVESTMENT TEAM



**Tomasz Czechowicz**  
Founder,  
Managing Partner, CEO



**Paweł Borys**  
Managing Partner, CIO  
CEO MCI TFI



**Ewa Ogryczak**  
COO,  
Senior Partner



**Michał Górecki**  
Senior Investment Partner  
[TravelTech, E-commerce, OmniChannel,  
Entertainment / CZ/SLO]



**Filip Berkowski**  
Senior Investment Partner  
[InsurTech, FinTech, Payments, Cyber,  
SaaS B2B, EdTech / HU/ SLOVENIA  
/AT/CRO]



**Aleksandra Kulas**  
CFO,  
Investor Relations



**Paweł Sikorski**  
Investment Partner  
[SaaS B2C, E-comm., MedTech  
/ BALTICS/NORDICS]



**Tomasz Mrozowski**  
Investment Partner  
[DeepTech, ClimaTech,  
DigitalInfr. / ROMANIA  
/GREECE/BULGARIA]



**Tobiasz Jankowski** [from 01'25]  
Investment Partner  
[Healthcare  
/ CZ/SLO]



**Hubert Wichrowski**  
Senior Investment Manager  
[Ads/Gaming/B2C/  
Applications/D2C / CZ/SLO]



**Łukasz Sabat**  
Investment Manager  
[TravelTech, SaaS  
/ CZ/SLO]



**Maciej Wasilewski**  
Investment Manager  
[InsurTech, FinTech,  
Payments / HU/CZ/SLO]



**Marcin Nowoński**  
Director of Valuations  
and Portfolio Controlling  
Department

## SUPERVISORY BOARD OF MCI CAPITAL ASI S.A. and INDUSTRY ADVISORS



**Zbigniew Jagiełło – Chairperson of MCI SB**  
Former MB President of Bank PBO  
BP  
**Manager, Strategist, Innovator**



**Andrzej Jacaszek**  
DBA  
ICAN / Polish Academy of  
Sciences  
**Technology, Strategic  
Planning**



**Jarosław Dubiński**  
Partner, CEO  
Dubiński Jeleński Masiarz  
i Wspólnicy  
**M&A, Investment Funds**



**Franek Hutten-Czapski**  
Partner  
BCG, **FinTech**



**Grzegorz Warzocha**  
Partner  
Avanta / EY, Deloitte  
**Risk Management, CF, M&A,  
Audit**



**Marcin Kasiński**  
Executive Director  
Haitong Bank / DM BOŚ / BGK / PFR  
**Debt, Investments, LBOs**



**Małgorzata Adamkiewicz, MD, PhD**  
Co-owner and Supervisory Board  
Chairperson for Adamed Pharma and  
Adamed Technology; **Pharmacy,  
Healthcare, Innovation**



**Piotr Czapski**  
Partner  
EQT / McKinsey, **Telecoms**

INSPIRATION

PARTNERSHIP

PROFESSIONALISM

ENTREPRENEURSHIP

# Investment strategy

## MCI Capital

MCI Capital ASI S.A. is a WSE-listed investment company making investments through a private equity new technologies fund<sup>1</sup>. Investment strategy is focused on six major new technology sectors



eCommerce



Software as a Service (SaaS)



Fintech



Healthcare



Artificial Intelligence (AI)



Climate Tech

<sup>1</sup> In the remainder of this material, the term "Fund" refers to the fund MCI.PrivateVentures FIZ, with its separate sub-funds MCI.EuroVentures 1.0 and MCI.TechVentures 1.0 in liquidation

# Main **value creation** levers

Main levers for value creation by MCI's experienced team under mid market growth buyout strategy



# AI as a global investment trend and an opportunity for MCI

BlackRock Investment Institute, in its *"2025 Midyear Global Outlook"* report, identifies **AI as one of the key forces transforming economies** – along with growing demand for energy or infrastructure investment

AI is changing business models, productivity and capital allocation in many sectors. It is regarded as a structural factor that will drive innovation and valuations in the long term

AI is not a short-term fad, but a **long-term investment force**. It generates new investment opportunities – from companies creating AI infrastructure to those implementing AI in their business models

In MCI's portfolio, we see numerous opportunities for transformation through AI, while keeping limited exposure to its negative effects. MCI is already deploying AI solutions in its investments

## MAIN AREAS OF ACTIVE AI IMPLEMENTATIONS IN PORTFOLIO COMPANIES

### Development and business process automation

- Code generation and test processes' automation
- Content generation and translation
- Automation of financing processes and reporting
- Recruitment and HR automation



### Product and technology development

- Embedding AI in key product functionalities
- Integration or implementation of dedicated AI agents



### Marketing and sales

- The use of AI in the Go-To-Market, including the acquisition of leads from the LLM channel (Large Language Model)
- Using AI to automate marketing
- The evolution from SEO (Search Engine Optimization) towards GEO (Generative Engine Optimization)
- Automation of customer service, including the implementation of AI agents to support the operations of the service team



# Key KPIs of MCI Capital's investment portfolio (consolidated data)

22%

**growth of portfolio companies' revenues** (5y CAGR, weighted average)

28%

**growth of portfolio companies' earnings** (norm. EBITDA, 5y CAGR, weighted average)

560

**normalized EBITDA 2024 of the portfolio** (total, in **PLNM**)

23%

**current earnings dynamics of portfolio companies** (norm. portfolio EBITDA 1H 2025 vs 1H 2024, weighted average)

3.9x

**EV/portfolio income** (LTM for 1H 2025, weighted average)

13.3x

**EV/normalized EBITDA of the portfolio** (LTM as of 1H 2025, weighted average)

0.3x

**net debt/normalized EBITDA of the portfolio 2024** (weighted average)

8.8%

**consolidated net debt/net assets**  
MCI CAPITAL ASI GROUP

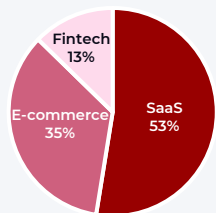


# **Diversified portfolio of new technology leaders**

As of **30 June 2025** MCI Group's investment portfolio consisted of **16 investments**, of which **10 active investments accounted for approximately 96% of net assets (NAV) MCI Capital ASI CG**

The portfolio characteristics are presented below, focusing on **10 active investments, representing key value for MCI**

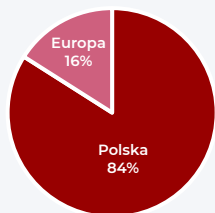
### I. SECTORAL BREAKDOWN OF THE PORTFOLIO



The portfolio focuses on digital transformation technologies, mainly SaaS and e-commerce. Scalable models with a high proportion of recurring revenue and EBITDA dominate, providing stability and attractive growth prospects

| SECTOR     | NUMBER OF INVESTMENTS | INVESTMENTS                                | PORTFOLIO SHARE |
|------------|-----------------------|--------------------------------------------|-----------------|
| SaaS       | 5                     | IAI Group, Webcon, Gett, Welyo, Profitroom | 53%             |
| E-Commerce | 4                     | Answer, Morele, eSky, NTFY                 | 35%             |
| FinTech    | 1                     | Netrisk                                    | 17%             |

### II. GEOGRAPHICAL BREAKDOWN OF THE PORTFOLIO



Geographically, MCI's portfolio focuses on technology leaders in Poland, with the possibility of expansion in Central and Eastern Europe. The strong local position supports overseas growth – some companies, such as Answer and eSky, already generate most of their revenue outside Poland.

| REGION | NUMBER OF INVESTMENTS | INVESTMENTS                                                      | PORTFOLIO SHARE |
|--------|-----------------------|------------------------------------------------------------------|-----------------|
| Poland | 8                     | IAI Group, Answer, eSky, Webcon, Welyo, Profitroom, Morele, NTFY | 84%             |
| Europe | 2                     | Netrisk, Gett                                                    | 16%             |

COMPANIES DURING EXITS OR MOSTLY AFTER EXITS

### III. MCI CAPITAL ASI GROUP'S PORTFOLIO STRUCTURE AS OF 30 JUNE 2025

| COMPANY                                 | INVESTMENT DATE | SHARE IN NET ASSETS OF GK MCI | VALUE ATTRIBUTABLE TO GK MCI IN PLN MILLION (HY'25) | VALUE ATTRIBUTABLE TO GK MCI IN PLN MILLION (YE'24) | ACQUISITION COST – VALUE PER MCI CG IN PLN MILLION | BUSINESS MODEL                                                                                                                               |
|-----------------------------------------|-----------------|-------------------------------|-----------------------------------------------------|-----------------------------------------------------|----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| IAI GROUP                               | OCT 2018        | 22.3%                         | 456                                                 | 455                                                 | 114                                                | SaaS/Poland: a platform for creating online stores in the SaaS model                                                                         |
| eSky                                    | FEB 2022        | 19.5%                         | 399                                                 | 397                                                 | 157                                                | E-travel/Poland, Central/Eastern Europe and Latin America region: an online air travel agency, with a fast-growing dynamic packaging segment |
| netrisk                                 | JAN 2020        | 12.2%                         | 250                                                 | 347                                                 | 98                                                 | Fintech, Insurtech/Eastern Europe: a group of online price comparison and insurance portals                                                  |
| Profitroom                              | JUL 2024        | 9.9%                          | 202                                                 | 180                                                 | 166                                                | SaaS/Poland and numerous foreign markets: provider of online reservation systems and hotel support solutions                                 |
| NICE TO FIT you                         | JAN 2025        | 9.3%                          | 190                                                 | -                                                   | 180                                                | E-commerce/Poland and Czech Republic: one of the largest and longest-established diet catering providers in the market                       |
| WEBCON                                  | NOV 2023        | 8.7%                          | 179                                                 | 162                                                 | 162                                                | SaaS/Poland and growing presence in foreign markets: low code Business Process Management solutions provider                                 |
| welyo                                   | DEC 2023        | 6.2%                          | 127                                                 | 124                                                 | 80                                                 | SaaS/Poland: Poland's largest cloud tool provider in the CCaaS market                                                                        |
| morele                                  | OCT 2011        | 3.5%                          | 71                                                  | 65                                                  | 9                                                  | E-commerce/Poland and foreign markets: multi-category e-commerce platform (online store) in Poland                                           |
| ANSWEAR                                 | JUL 2013        | 1.3%                          | 26                                                  | 72                                                  | 48                                                 | E-fashion/Poland and Eastern Europe: a multi-brand e-fashion platform                                                                        |
| Other companies                         |                 | 7.9%                          | 164                                                 | 163                                                 | 336                                                | The item includes the following companies: PHH, AGAN, Papaya Global, Travelata, Kriya, Vicis, Gett                                           |
| <b>Portfolio total</b>                  |                 | <b>100.8%</b>                 | <b>2,064</b>                                        | <b>1,969</b>                                        | <b>1,350</b>                                       |                                                                                                                                              |
| Liquidity assets                        |                 | 10.3%                         | 212                                                 | 230                                                 | n/a                                                | Excess of liquid assets over liabilities                                                                                                     |
| MCI Capital ASI shares                  |                 | 6.4%                          | 133                                                 | 134                                                 | 91                                                 | Planned sale of shares (7%) to outside investors.                                                                                            |
| Cash and cash equivalents               |                 | 1.6%                          | 32                                                  | 30                                                  | n/a                                                |                                                                                                                                              |
| Deferred tax assets                     |                 | 1.0%                          | 20                                                  | 26                                                  | n/a                                                |                                                                                                                                              |
| Other assets                            |                 | 0.6%                          | 12                                                  | 13                                                  | n/a                                                | Trade receivables, due from CIT, property, plant and equipment                                                                               |
| <b>Total assets</b>                     |                 | <b>120.8%</b>                 | <b>2,474</b>                                        | <b>2,401</b>                                        | <b>1,441</b>                                       |                                                                                                                                              |
| Loans                                   |                 | (11.0%)                       | (225)                                               | (186)                                               | n/a                                                | Item includes ING loan liabilities                                                                                                           |
| Bonds                                   |                 | (4.6%)                        | (95)                                                | (95)                                                | n/a                                                | Item includes series T1 and T2 public bonds                                                                                                  |
| Dividend                                |                 | (4.1%)                        | (84)                                                | -                                                   | n/a                                                | Dividend liability (payment 30 September 2025)                                                                                               |
| Other                                   |                 | (1.0%)                        | (22)                                                | (24)                                                | n/a                                                | Mainly provisions, lease and trade payables                                                                                                  |
| <b>Total liabilities</b>                |                 | <b>(20.8%)</b>                | <b>(425)</b>                                        | <b>(304)</b>                                        | <b>n/a</b>                                         |                                                                                                                                              |
| <b>Net assets of MCI Capital ASI CG</b> |                 | <b>100.0%</b>                 | <b>2,048</b>                                        | <b>2,097</b>                                        |                                                    |                                                                                                                                              |
| <b>Net debt of MCI Capital ASI CG</b>   |                 | <b>(8.9%)</b>                 | <b>(181)</b>                                        | <b>(45)</b>                                         |                                                    | Liabilities minus liquid assets and cash                                                                                                     |

Outside the portfolio of active investments as of 30 June 2025 were: AGAN, Papaya, Kriya, Travelata, Pigu, Vicis (a total of 4.4% of the NAV of MCI Capital ASI CG) and shares of MCI Capital ASI S.A. (6.4% of NAV). The classification of companies was made according to their headquarters; Gett (Israel) was assigned to Europe. The value of MCI CG's shares was determined in proportion to its involvement in the WAN of the sub-funds (99.63% in MCI EuroVentures 1.0, and 47.95% in MCI TechVentures 1.0, in liquidation). Answer's valuation as of 30 June 2025 includes only the stake in the MCI EuroVentures 1.0, sub-fund, following the sale of shares by MCI TechVentures 1.0, in June 2025. The values of the other companies as of 30 June 2025 and 31 December 2024 reflect actual holdings, while the acquisition cost refers to the originally purchased holdings.

## IAI Group

IAI GROUP

## ABOUT THE COMPANY

**Poland's largest e-commerce platform for creating online stores in the SaaS model** – serving c. 7,000 stores in Poland and c. 6,000 stores in **Hungary**. Since 2023, majority owner in **AtomStore** (SaaS for mid- and large stores) and payment company **IdoPayments** licensed as a National Payment Institution (NPI) by the Polish Financial Supervision Authority (KNF)

## UPDATE OF FINANCIAL AND BUSINESS SITUATION

- **In July 2025, signed preliminary agreement with Montagu Private Equity for the sale of all shares in the company with an estimated net proceeds to MCI of PLN 469M**
- In 2024, revenue growth at a rate well above 20%, and EBITDA margin to net revenue in the Polish market above 50%
- In 2024, the Company's scale above 20 billion GMV (gross merchandise value)
- Very good metrics typical of SaaS – well above the "rule of 40", low churn (1–2%) and high net retention rate
- Continued to optimize offerings and increase penetration of value-added services, including the development of Value-Added-Solutions (among others Smile – handling of returns, cross-border – international sales)

## COMPANY STRATEGY

IAI's strategic goal: to build a position of a clear market leader in PL and CEE, offering the best solution in the segment of medium-sized merchants through an e-commerce platform with a full portfolio of value-added services (marketing, logistics, payments), supporting the maximization of sales and growth – including international growth – for merchants

## KEY PARAMETERS (KPIs)

| SECTOR                            | SUB-FUND'S SHARE IN THE COMPANY | INVESTMENT DATE          | VALUATION METHOD                          | INVESTED CAPITAL (IN PLN MILLION) | VALUATION OF THE SUB-FUND'S SHARE (IN PLN MILLION) [30 June 2025] |
|-----------------------------------|---------------------------------|--------------------------|-------------------------------------------|-----------------------------------|-------------------------------------------------------------------|
| SaaS                              | 50.5% (MCI.EV)                  | OCT 2018                 | Based on transaction assumptions          | 115                               | 458                                                               |
| OUTPUTS REALIZED (IN PLN MILLION) | COC [30 June 2025]              | GROSS IRR [30 June 2025] | SHARE IN MCI CG NET ASSETS [30 June 2025] | PLANNED EXIT FROM INVESTMENTS     | RULE OF 40                                                        |
| –                                 | 4.0x                            | 23.6%                    | 22.3%                                     | 2025-2026 signed SPA              | Over 40%                                                          |

## eSky Thomas Cook

eSky Thomas Cook

## ABOUT THE COMPANY

**Leading Polish online air travel agency with a global reach, with a fast-growing dynamic package segment** – market leader in PL, with a strong position in CEE.

In the UK, in the dynamic packaging segment operating under the Thomas Cook brand

## UPDATE OF FINANCIAL AND BUSINESS SITUATION

- In September 2024, **eSky's acquisition of Thomas Cook, the oldest global travel brand and operating business in the UK** – eSky's focus on developing dynamic package offerings, mainly in the UK and CEE, as well as other global markets. Recorded high double-digit growth in this segment, with an estimated 1 billion TTV in 2025
- As of February 2025, the current Vice President and CFO of the eSky Group – Andrzej Kozłowski (recognized by Newsweek as one of the global leaders of the travel industry) – will serve as President of the eSky Group. Transition of the former chairperson and co-founder to the Supervisory Board. A new Group CFO – Łukasz Makolądra, since June 2025
- Stabilization of financial results in the Company in recent quarters after signing agreement with Ryanair airlines (securing access to their airline tickets)
- Thanks to AI, further strong growth expected for OTA market players globally

## COMPANY STRATEGY

Focus on scaling up the dynamic packaging offerings in CEE especially Poland) and the UK (Thomas Cook acquisition) – a cheaper and unique PL alternative to traditional static packages. Simultaneous focus on maintaining market position in airline ticket sales market in PL, CEE region and Western Europe – business line being the main contributor to the Group's financial result. Analysis of further development options consisting of mergers and acquisitions

## KEY PARAMETERS (KPIs)

| SECTOR                            | SUB-FUND'S SHARE IN THE COMPANY         | INVESTMENT DATE          | VALUATION METHOD                             | INVESTED CAPITAL (IN PLN MILLION)            | VALUATION OF THE SUB-FUND'S SHARE (IN PLN MILLION) [30 June 2025] |
|-----------------------------------|-----------------------------------------|--------------------------|----------------------------------------------|----------------------------------------------|-------------------------------------------------------------------|
| e-commerce                        | 56.8% (MCI.EV)                          | MAY 2022                 | Multiple-based (EV/EBITDA)                   | 158                                          | 400                                                               |
| OUTPUTS REALIZED (IN PLN MILLION) | COC [30 June 2025]                      | GROSS IRR [30 June 2025] | SHARE IN MCI CG NET ASSETS [30 June 2025]    | PLANNED EXIT FROM INVESTMENTS                | TTV 2024 (IN PLN MILLION)                                         |
| –                                 | 2.6x                                    | 36.3%                    | 19.5%                                        | 2030 PE/strategist/IPO                       | 2,702                                                             |
| 2024 REVENUES (IN PLN MILLION)    | NORMALIZED EBITDA 2024 (IN PLN MILLION) | EBITDA MARGIN 2024       | REVENUE DYNAMICS (CAGR FROM PURCHASE MAX 5Y) | NET DEBT (IN PLN MILLION) [31 December 2024] | NET DEBT/ EBITDA                                                  |
| 445                               | 65                                      | 15%                      | 13%                                          | -10                                          | N.A.                                                              |

## Netrisk



### ABOUT THE COMPANY

**Leading group operating online price comparison and insurance contracting portals** with a focus on communications insurance and telecommunications and utility services in CEE. **Market leader in Poland, the Czech Republic, Slovakia, Hungary, Lithuania and Austria**

### UPDATE OF FINANCIAL AND BUSINESS SITUATION

- In February 2025 payment of **more than EUR 25M** to the MCI.EV sub-fund **from the Company as part of share buy-back** – thanks to the transaction, the total repayment of the original amount of MCI.EV's investment in the Company, but also retaining its stake in Netrisk
- Company's credibility is evidenced by the fact that the transaction involved a consortium of reputable debt funds, including: Goldman Sachs, Morgan Stanley, Arcmont and HPS
- Growing Group market share in countries, improving financial results and profitability
- Netrisk results supported by long-term growth drivers: (i) insurance market growth, (ii) the shift from offline to online channels in insurance sales, (iii) leading position in each market (iv) sales of additional insurance and financial products in addition to motor insurance, as well as (v) benefits of economies of scale and synergies across countries

### COMPANY STRATEGY

The Company's focus on consistently increasing the scale of its business and strengthening its position as a leader in CEE and one of the largest European players in the online insurance comparison and underwriting market – through organic growth and additional acquisitions of entities operating in this market segment. Netrisk Group's goal: to enable customers to make the right financial choices when purchasing insurance, banking, telecommunications or utility products

### KEY PARAMETERS (KPIs)

| SECTOR                            | SUB-FUND'S SHARE IN THE COMPANY | INVESTMENT DATE          | VALUATION METHOD                          | INVESTED CAPITAL (IN PLN MILLION) | VALUATION OF THE SUB-FUND'S SHARE (IN PLN MILLION) [30 June 2025] |
|-----------------------------------|---------------------------------|--------------------------|-------------------------------------------|-----------------------------------|-------------------------------------------------------------------|
| Fintech                           | 15.0% (MCI.EV)                  | JAN 2020                 | Multiplier (EV/EBITDA)                    | 98                                | 251                                                               |
| OUTPUTS REALIZED (IN PLN MILLION) | COC [30 June 2025]              | GROSS IRR [30 June 2025] | SHARE IN MCI CG NET ASSETS [30 June 2025] | PLANNED EXIT FROM INVESTMENTS     | RULE OF 40                                                        |
| 106                               | 3.7x                            | 27.2%                    | 12.2%                                     | 2027 [PE/strategist]              | Over 40%                                                          |

## Profitroom



### ABOUT THE COMPANY

**A leading international provider of online direct booking solutions for hotels**, offering a package of solutions designed to support high-end (at least 4-star) hotels in direct booking sales and marketing activities. Profitroom is a cloud-based Software as a Service company

### UPDATE OF FINANCIAL AND BUSINESS SITUATION

- The Company's double-digit growth in 2025 driven by effective customer acquisition and a strong pipeline across Poland and international markets
- The increase in GBV (gross booking value) by 33% and about 600 new customers acquired from 55 countries in 2024
- The high 120 percent net retention rate of the Company – revenues from existing customers growing, even after accounting for churn and sales declines
- In 2024, the Company received the most prestigious award in the industry: #1 in the CRM category & E-mail marketing and #2 in the booking engine category in the world according to Hotel Tech Report
- More than 90 additional people hired by the Company in 2024 for additional sales growth in future years

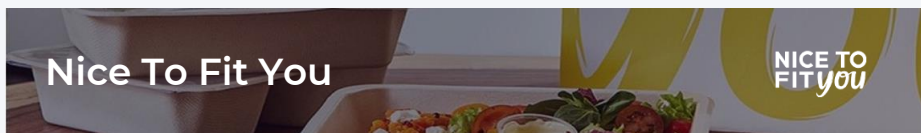
### COMPANY STRATEGY

Dynamic development of operations, intensification of customer acquisition, with the aim of maintaining leadership in PL and increasing shares in foreign markets. Enabling customers to increase efficiency, maximize hotel revenues and enhance guest service using modern AI, automation and data analytics solutions. The Company's aspiration: to become a leading provider of booking strategies and technologies for hotels and resorts worldwide

### KEY PARAMETERS (KPIs)

| SECTOR                            | SUB-FUND'S SHARE IN THE COMPANY                       | INVESTMENT DATE          | VALUATION METHOD                              | INVESTED CAPITAL (IN PLN MILLION)              | VALUATION OF THE SUB-FUND'S SHARE (IN PLN MILLION) [30 June 2025] |
|-----------------------------------|-------------------------------------------------------|--------------------------|-----------------------------------------------|------------------------------------------------|-------------------------------------------------------------------|
| SaaS                              | 55.2% (MCI.EV)                                        | JULY 2024                | Multiplier (EV/Revenues)                      | 167                                            | 203                                                               |
| OUTPUTS REALIZED (IN PLN MILLION) | COC [30 June 2025]                                    | GROSS IRR [30 June 2025] | SHARE IN MCI CG NET ASSETS [30 June 2025]     | PLANNED EXIT FROM INVESTMENTS                  | RULE OF 40                                                        |
| –                                 | 1.2x                                                  | 24.8%                    | 9.9%                                          | 2028 PE/strategist                             | Over 40%                                                          |
| 2024 REVENUES (IN PLN MILLION)    | PRE-CAC CASH NORMALIZED EBITDA 2024 (IN PLN MILLION)* | EBITDA MARGIN 2024       | REVENUE DYNAMICS (CAGR FROM PURCHASE, MAX 5Y) | NET DEBT ((IN PLN MILLION) [31 December 2024]) | NET DEBT/ EBITDA                                                  |
| 79                                | 37                                                    | 47%                      | 25%                                           | -5                                             | N.A.                                                              |

\*PRE-CAC cash normalized EBITDA is a normalized EBITDA adjusted for CAPEXed costs (downward adjustment) and after excluding CAC 17 (customer acquisition cost) (upward adjustment)



#### ABOUT THE COMPANY

**One of the largest and longest-established players in the food eCommerce market in Poland, the first in the industry offering a menu selection option, with its main brand NTFY offering customers a wide selection of high-quality meals.** Own logistics platform, since 2024, presence also in the Czech market (NTFY CZ)

#### UPDATE OF FINANCIAL AND BUSINESS SITUATION

- **Investment in NTFY Sp. z o.o. finalized in H1 2025** – the amount of the Sub-Fund's own contribution including transaction costs/PCC at the level of approximately **PLN 187M**, with the possibility of changing it (price adjustment mechanism included in the transaction documentation)
- In 2024, double-digit growth for the Company (faster than the diet catering market in Poland) – over PLN 300M in revenue and nearly 22M meals produced
- Maintained 2-digit % EBITDA margin with also 2-digit EBITDA growth rate
- NTFY customer characterized by high recurrence rate
- In 2024, NTFY will be the first diet catering service in Poland with closed-loop self-packaging – with box collection from customers currently available in Warsaw, Tricity and Poznań – the program soon to be expanded to other major cities

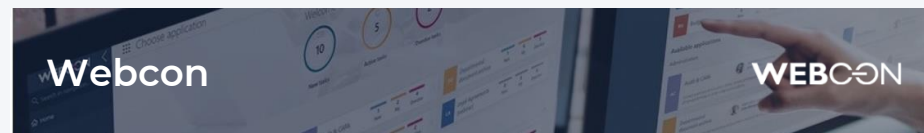
#### COMPANY STRATEGY

Developing the NTFY brand, reaching increasingly more customers in cities and towns by offering high-quality healthy meals, expanding our offer in line with trends and attracting new customers entering the market (with a growing market). Customer loyalty through product and service quality (logistics, order handling, customer communication). Considered opportunistic acquisitions in line with the market consolidation trend. Planned transferring of manufacturing to a single larger plant

#### KEY PARAMETERS (KPIs)

| SECTOR                            | SUB-FUND'S SHARE IN THE COMPANY         | INVESTMENT DATE          | VALUATION METHOD                              | INVESTED CAPITAL (IN PLN MILLION)            | VALUATION OF THE SUB-FUND'S SHARE (IN PLN MILLION) [30 June 2025] |
|-----------------------------------|-----------------------------------------|--------------------------|-----------------------------------------------|----------------------------------------------|-------------------------------------------------------------------|
| e-commerce                        | 55.1% (MCI.EV)                          | JAN 2025                 | Multiplier (EV/EBITDA)                        | 180                                          | 191                                                               |
| OUTPUTS REALIZED (IN PLN MILLION) | COC [30 June 2025]                      | GROSS IRR [30 June 2025] | SHARE IN MCI CG NET ASSETS [30 June 2025]     | PLANNED EXIT FROM INVESTMENTS                | RULE OF 40                                                        |
| –                                 | 1.0x                                    | 4.5%                     | 9.3%                                          | 2031 Strategist/PE                           | N.A.                                                              |
| 2024 REVENUES (IN PLN MILLION)    | NORMALIZED EBITDA 2024 (IN PLN MILLION) | EBITDA MARGIN 2024       | REVENUE DYNAMICS (CAGR FROM PURCHASE, MAX 5Y) | NET DEBT (IN PLN MILLION) [31 December 2024] | NET DEBT/ EBITDA                                                  |
| 317                               | 52                                      | 16%                      | N.A.                                          | 30*                                          | 0.6x                                                              |

\*The amount does not include acquisition debt incurred in 2025.



#### ABOUT THE COMPANY

**Provider of low-code technology-based business process management and automation solutions (Business Process Automation),** with a leading market position in Poland and a growing international presence (DACH, USA, rest of the world). Leader among manufacturers of systems for electronic document circulation

#### UPDATE OF FINANCIAL AND BUSINESS SITUATION

- The Company's new CEO since July 2025 – Michał Potoczek, and a new COO since early September – Adam Bugaj
- In 2024, the Company's increasing penetration of recurring revenues (their share in total revenues) with total revenues comparable to 2023. Beginning in 2024, new sales sourced almost entirely through a subscription model
- Accelerated growth rate of recurring revenues in 2025 (keeping it at a 2-digit level) and the rate of new customer acquisition in 2025
- The Company has recently significantly expanded its sales capabilities – with a new experienced sales manager for Poland and a sales manager for Germany (simultaneously with the launch of the sales team in the German market)
- High level of liquidity of the Company

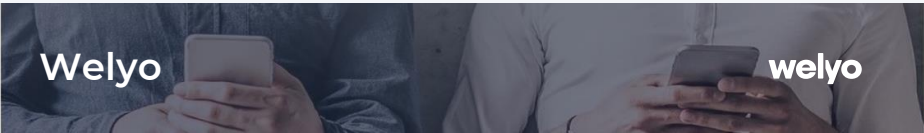
#### COMPANY STRATEGY

Continuing solution commercialization through: international expansion (especially to the DACH market), focus on a partner sales channel or solution productization (building sector-specific products addressing specific customer needs). In the meantime, transitioning from a solution sales license model to a subscription model to improve the quality of the revenue stream. The Company is a beneficiary of such macro trends as digitization and automation and increased significance of AI

#### KEY PARAMETERS (KPIs)

| SECTOR                            | SUB-FUND'S SHARE IN THE COMPANY         | INVESTMENT DATE          | VALUATION METHOD                              | INVESTED CAPITAL (IN PLN MILLION)            | VALUATION OF THE SUB-FUND'S SHARE (IN PLN MILLION) [30 June 2025] |
|-----------------------------------|-----------------------------------------|--------------------------|-----------------------------------------------|----------------------------------------------|-------------------------------------------------------------------|
| SaaS                              | 65.1% (MCI.EV)                          | NOV 2023                 | Multiplier (EV/Revenues)                      | 163                                          | 180                                                               |
| OUTPUTS REALIZED (IN PLN MILLION) | COC [30 June 2025]                      | GROSS IRR [30 June 2025] | SHARE IN MCI CG NET ASSETS [30 June 2025]     | PLANNED EXIT FROM INVESTMENTS                | RULE OF 40                                                        |
| –                                 | 1.1x                                    | 5.4%                     | 8.7%                                          | 2031 PE/strategist                           | 20%                                                               |
| 2024 REVENUES (IN PLN MILLION)    | NORMALIZED EBITDA 2024 (IN PLN MILLION) | EBITDA MARGIN 2024       | REVENUE DYNAMICS (CAGR FROM PURCHASE, MAX 5Y) | NET DEBT (IN PLN MILLION) [31 December 2024] | NET DEBT/ EBITDA                                                  |
| 51                                | 12                                      | 23%                      | -3%*                                          | -28                                          | N.A.                                                              |

\*The decline in nominal revenues is due to the company business model conversion to a SaaS formula, based on subscription fees. Recurring revenues from SaaS operations grew at a double-digit rate during the same period.



ABOUT THE COMPANY

**A cloud-based, multi-channel communications platform that supports businesses in building lasting, personalized relationships with their customers.** Following the acquisition of its largest competitor (Systell), the undisputed leader in the Polish market for CCaaS (contact-center software as a service) solutions

UPDATE OF FINANCIAL AND BUSINESS SITUATION

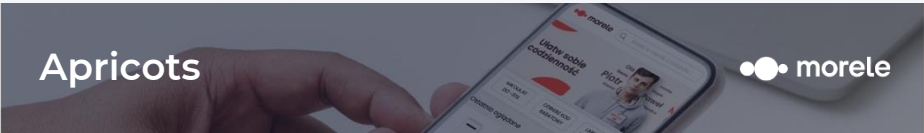
- Focus Telecom – following a rebranding, operating from Q2 2025 under the name Welyo
- New CEO, Błażej Rychlik (an experienced manager with a successful track record in scaling technology companies) and new Chief Growth Officer, Agnieszka Tobys (sales and customer experience expert) at the Company as of the turn of Q2 and Q3 2025
- In August 2024, the Company's acquisition of 100% shares in Systell, the Company's previous main competitor
- Financial results in 2024 in line with the budget, both in terms of revenue and EBITDA. Double-digit revenue and EBITDA growth expected in 2025
- Company's cash-generating operations, very attractive business indicators
- Company's work on further development of the product and its functionalities

COMPANY STRATEGY

Focusing on product development, its functionality and UX (user experience), industry-specific solutions. Introducing AI-based solutions to support agents' work and achieve greater efficiency. Strengthening distribution by developing more channels to reach customers

KEY PARAMETERS (KPIs)

| SECTOR                            | SUB-FUND'S SHARE IN THE COMPANY         | INVESTMENT DATE          | VALUATION METHOD                              | INVESTED CAPITAL (IN PLN MILLION)            | VALUATION OF THE SUB-FUND'S SHARE (IN PLN MILLION) [30 June 2025] |
|-----------------------------------|-----------------------------------------|--------------------------|-----------------------------------------------|----------------------------------------------|-------------------------------------------------------------------|
| SaaS                              | 80.0% (MCI.EV)                          | DEC 2023                 | Multiplier (EV/EBITDA)                        | 80                                           | 127                                                               |
| OUTPUTS REALIZED (IN PLN MILLION) | COC [30 June 2025]                      | GROSS IRR [30 June 2025] | SHARE IN MCI CG NET ASSETS [30 June 2025]     | PLANNED EXIT FROM INVESTMENTS                | RULE OF 40                                                        |
| -                                 | 1.6x                                    | 35.2%                    | 6.2%                                          | 2029 PE/strategist                           | Over 40%                                                          |
| 2024 REVENUES (IN PLN MILLION)    | NORMALIZED EBITDA 2024 (IN PLN MILLION) | EBITDA MARGIN 2024       | REVENUE DYNAMICS (CAGR FROM PURCHASE, MAX 5Y) | NET DEBT (IN PLN MILLION) [31 December 2024] | NET DEBT/ EBITDA                                                  |
| 32                                | 15                                      | 47%                      | 7%                                            | -8                                           | N.A.                                                              |



ABOUT THE COMPANY

**Leading e-commerce platform in PL, offering customers a wide range of products, operating on a 1P and 3P model.** Aggregator and creator of own digital brands. Offering products also through external marketplace platforms in PL and abroad

UPDATE OF FINANCIAL AND BUSINESS SITUATION

- Continued development of the Company through further dynamic growth of own brand sales (development of product range and new brands), both through the use of current resources and acquisitions. Development of distribution channels in PL and abroad
- In 2024, an e-Commerce as a Service project launched together with mBank – as part of this collaboration, Morele's offer available to all individual users of mBank applications (as part of mOkazje)
- Focusing on further development of high-margin private brands and sales channels and markets, as well as improving category and order management to increase realized margins
- Strong double-digit revenue and EBITDA growth for the Company in 2025

COMPANY STRATEGY

Further development of own brands and maintenance of high operational and cost efficiency through: extensive experience and competence in the e-commerce market, modern logistics facilities (24,000 m2 warehouse providing the possibility of further scaling in PL and Europe), own technology (strong internal IT team, developing proprietary solutions such as morele.net platform and marketplace platform)

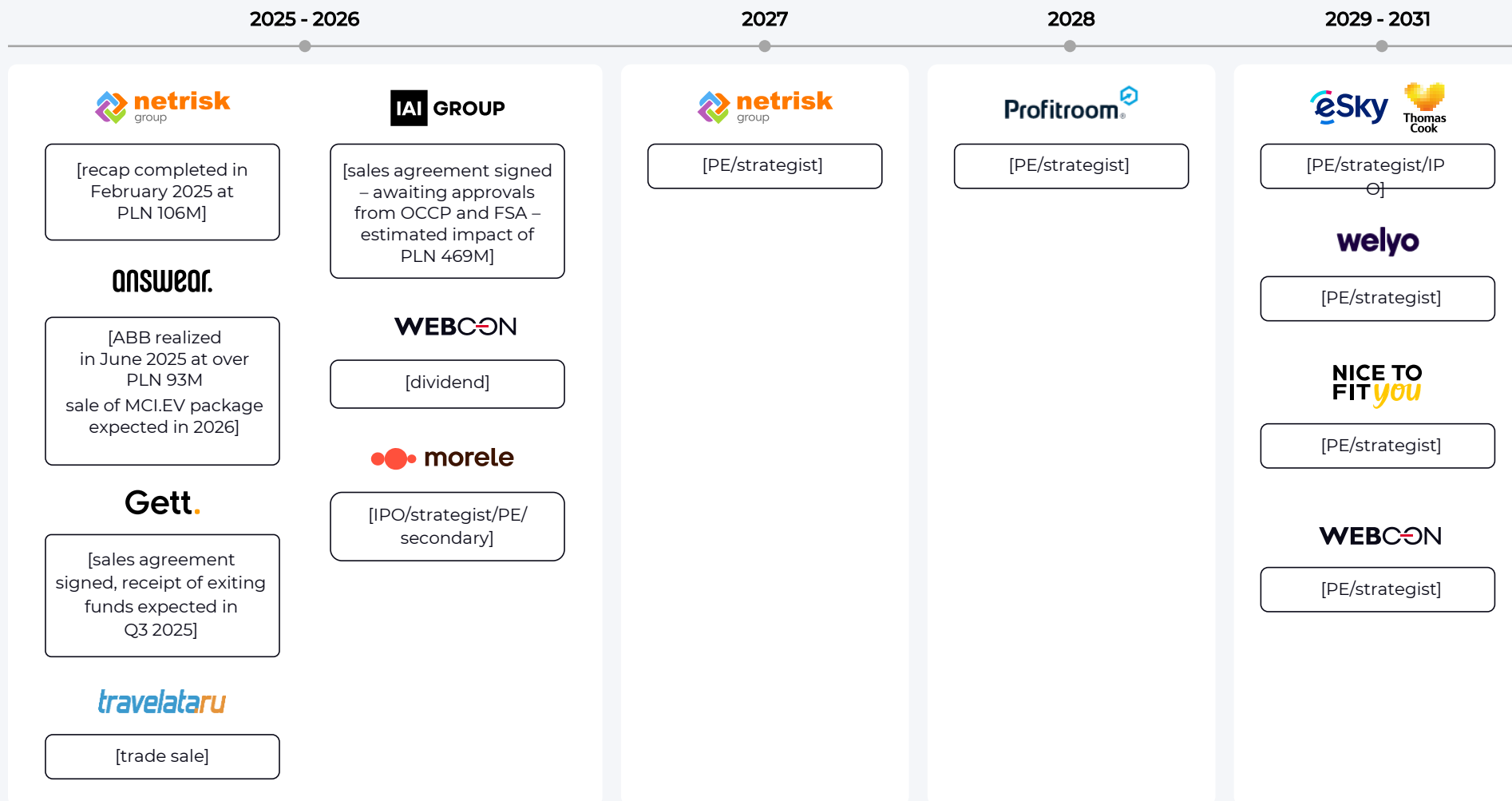
KEY PARAMETERS (KPIs)

| SECTOR                            | SUB-FUND'S SHARE IN THE COMPANY         | INVESTMENT DATE          | VALUATION METHOD                              | INVESTED CAPITAL (IN PLN MILLION)            | VALUATION OF THE SUB-FUND'S SHARE (IN PLN MILLION) [30 June 2025] |
|-----------------------------------|-----------------------------------------|--------------------------|-----------------------------------------------|----------------------------------------------|-------------------------------------------------------------------|
| e-commerce                        | 51.6% (MCI.TV)                          | OCT 2011                 | Multiplier (EV/GMV)                           | 18                                           | 138                                                               |
| OUTPUTS REALIZED (IN PLN MILLION) | COC [30 June 2025]                      | GROSS IRR [30 June 2025] | SHARE IN MCI CG NET ASSETS [30 June 2025]     | PLANNED EXIT FROM INVESTMENTS                | GMV 2024 (IN PLN BILLION)                                         |
| -                                 | 7.4x                                    | 19.0%                    | 3.5%                                          | 2026 IPO/strategist/ PE                      | 2.1                                                               |
| 2024 REVENUES (IN PLN MILLION)    | NORMALIZED EBITDA 2024 (IN PLN MILLION) | EBITDA MARGIN 2024       | REVENUE DYNAMICS (CAGR FROM PURCHASE, MAX 5Y) | NET DEBT (IN PLN MILLION) [31 December 2024] | NET DEBT/ EBITDA                                                  |
| 1,443                             | 27                                      | 2%                       | 9%                                            | 98                                           | 3.6x                                                              |



## Consistent investment exits

# Planned portfolio exits roadmap 2025-2031



Significant scale of cash generation through investment exits in the coming years

## Case study

### IAI Group



IdoSell.

ATOMSTORE

shoprenter

Smile

IdoPay.

traffictrends

From a local player to a regional e-commerce leader.

**Successfully executed exit** to a global private equity fund resulting from the implementation of MCI's value creation strategy

**IAI is a leading Polish e-commerce platform**, specializing in creating online stores in the SaaS (Software as a Service) model. The company manages more than 7,000 stores in Poland and more than 5,000 in Hungary, offering reliable solutions tailored to the needs of modern enterprises

#### IAI ECOSYSTEM



#1 Online store platform



4 Logistics service broker in Poland



#1 Fastest growing payment gateway in Poland



#5 Digital solutions provider in the region CEE for Google Ads

#### MCI'S INVESTMENT IN IAI

Since MCI's acquisition of the company in 2018, IAI has undergone a strategic transformation through a number of key initiatives, leading to a nearly sixfold increase in IAI Group revenue – perfectly in line with the value-building strategy pursued by MCI

#### KEY ACTIVITIES SUCCESSFULLY COMPLETED

##### Management transformation

Professional management team of experienced experts with established knowledge and years of experience

##### Expanding the offer with services that increase customer value

Advanced payment solutions, effective traffic generation tools, logistics proxy and expansion beyond the IAI ecosystem through the Smile platform

##### Cross-border sales

Rapidly growing cross-border sales due to integration with local solutions in more than 13 countries and continuous expansion into new markets

##### Bolt-on acquisitions

Acquisition of Shoprenter, a leading Hungarian e-commerce platform, and AtomStore, a leading e-commerce platform for large corporate customers

#### EXITING THE COMPANY [July 2025]



DORADCY

montagu

In preparation for the exit process, MCI engaged PwC as transaction advisor (M&A). The company has attracted strong investor interest even before the official start of the process (scheduled for September), leading to the signing of the contract based on a pre-emptive bid by Montagu Private Equity, an international PE fund. This was one of the largest transactions in MCI's history

MCI and IAI's advisors were:

- **PWC** – Transaction Advisor (M&A)
- **DJM** – Legal Advisor
- **Deloitte and CMS** – Due Diligence process advisors

## Case study

### Answear.com

answear.

PRM

From a relatively small player to Zalando's fastest growing competitor in the region. **Successful exit through ABB to top local public market investors**

**Answear.com is the first Polish multibrand online store** offering a wide selection of clothing, footwear and accessories from over 800 global brands. The range includes carefully selected collections for women, men and children, including premium, sports and denim brands. Answear.com currently operates in 12 markets



#### MCI'S INVESTMENT IN ANSWEAR

Since 2013, in collaboration with MCI, Answear has undergone a strategic transformation through the implementation of key initiatives, reaching revenues at the level of PLN 1.5 billion in FY24A and currently operating in 12 European markets – perfectly aligned with MCI's value creation strategy

#### KEY ACTIVITIES SUCCESSFULLY COMPLETED

##### International expansion

The company has been consistently entering new markets: the Czech Republic and Slovakia in 2014, Ukraine and Romania in 2015, Hungary in 2016, Bulgaria in 2018, Greece, Croatia and Cyprus in 2022, and most recently Italy in 2023

##### M&A transactions (PRM/Sneakerstudio)

In the early 2023 Answear finalized its first acquisition, by purchasing PRM/Sneakerstudio, allowing the company to expand its range, collaborate with brands, open stores and attract new customers

##### Positioning the company towards the premium brand segment

With the acquisition of PRM, Answear has successfully repositioned itself toward the premium segment, differentiating itself from the competition and focusing on the promising prospects of this market

#### EXITING THE COMPANY [June 2025]

mci  
CAPITAL ASI S.A.

DORADCY

ABB na GPW

In preparation for the ABB transaction, MCI hired Pekao as global coordinator and joint demand book runner. Despite the mixed market situation, the deal attracted strong interest among investors, resulting in a satisfactory sale price and the acquisition of prestigious and long-term institutional investors. The sale of a batch of shares brought MCI a return of approx. 3.0 CoC

MCI used the consulting services of:

- **Pekao and DM INC** – Demand Book Runner
- **InnerValue and CC Group** – Investment Consulting
- **DJM** – Legal advice



## **Strong market position and new project pipeline**

# MCI Capital is the largest mid market tech private equity fund in the CEE region

MCI's closest competitors



# MCI's **main areas** of investment interest

The Fund is currently focusing on the following investment themes



<sup>2</sup> Disruptive technologies such as e-commerce, cloud computing, Gen-AI, triggering dynamic changes in products, sales strategies and company operations

## New investments in the last 24 months

Four new transactions with a total value of **approx. PLN 600M** and **two acquisitions** at company level (add-ons)



Webcon

INVESTMENT DATE  
November 2023

TRANSACTION VALUE  
**PLN 163M**

TRANSACTION CHARACTERISTICS  
acquisition of a batch of shares of Webcon Sp. z o.o. by MCI.EV

INDUSTRY  
low-code Business Process Management vendor with a market leader position in Poland & growing presence internationally



Welyo

INVESTMENT DATE  
December 2023

TRANSACTION VALUE  
**PLN 80M**

TRANSACTION CHARACTERISTICS  
acquisition of a batch of shares of Focus Telecom Polska Sp. z o.o. by MCI.EV

INDUSTRY  
leading player in the Unified Communication as a Service market in Poland



ProfitRoom

INVESTMENT DATE  
July 2024

TRANSACTION VALUE  
**PLN 167M**

TRANSACTION CHARACTERISTICS  
acquisition of a batch of shares of Focus Telecom Polska Sp. z o.o. by MCI.EV

INDUSTRY  
leading player in the Unified Communication as a Service market in Poland



Systell

INVESTMENT DATE  
August 2024

ACQUISITION PROFILE:  
strategic acquisition of a major competitor – market consolidation. Achieve cost and product synergies




Thomas Cook

INVESTMENT DATE  
September 2024

ACQUISITION PROFILE:  
acquisition of a global travel brand to accelerate growth in the dynamic package tours segment




Nice to Fit You

INVESTMENT DATE  
January 2025

TRANSACTION VALUE  
**PLN 180M**

TRANSACTION CHARACTERISTICS  
acquisition of a batch of shares of NTFY Sp. z o.o. by MCI.EV

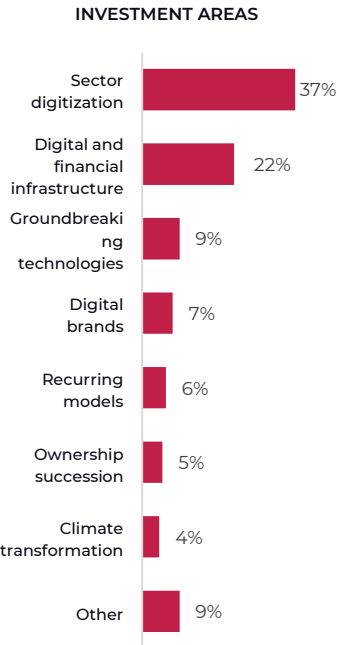
INDUSTRY  
leader in diet catering and the longest operating entity of this type on the Polish market

# Broad pipeline of new investment projects

PROJECTS ANALYZED  
IN THE LAST 24 MONTHS

~150

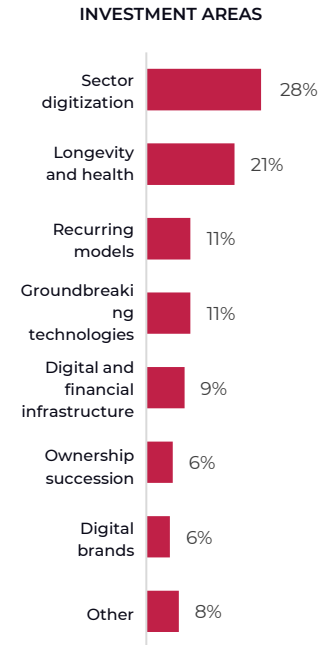
Projects reviewed by the investment team



BROAD PROJECT PIPELINE  
FOR THE NEXT 24 MONTHS

~140

Projects identified as potential investment targets in the years 2025–2027



SELECTED INVESTMENT PROJECTS CURRENTLY UNDER REVIEW

|  |                                                                                                                                                                                                 |
|--|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <b>Recurring revenue models</b> <ul style="list-style-type: none"><li>B2B software sold in SaaS model</li><li>Automation of customer administrative processes</li><li>Market: global</li></ul>  |
|  | <b>Digitization of traditional sectors</b> <ul style="list-style-type: none"><li>Service marketplace</li><li>Digitization of services sold through referrals</li><li>Market: regional</li></ul> |
|  | <b>Longevity</b> <ul style="list-style-type: none"><li>Service center network</li><li>Market: Poland</li></ul>                                                                                  |
|  | <b>Ownership succession</b> <ul style="list-style-type: none"><li>Healthcare sector infrastructure</li><li>Market: Poland</li></ul>                                                             |
|  | <b>Building digital brands</b> <ul style="list-style-type: none"><li>Lifestyle products</li><li>Sold in a Direct-to-Consumer model</li><li>Market: Poland/regional</li></ul>                    |



## **Regular distribution of profits under the dividend policy**

## MCI's dividend policy for 2025–2027

On **9 September 2024**, the Management Board of MCI Capital ASI S.A. adopted a resolution on the **dividend policy for the years 2025–2027**



4%

Dividend value  
– in relation to MCI's capitals



PLN 84.5M

Payable  
amount



5.3%

Dividend  
yield



18.9%

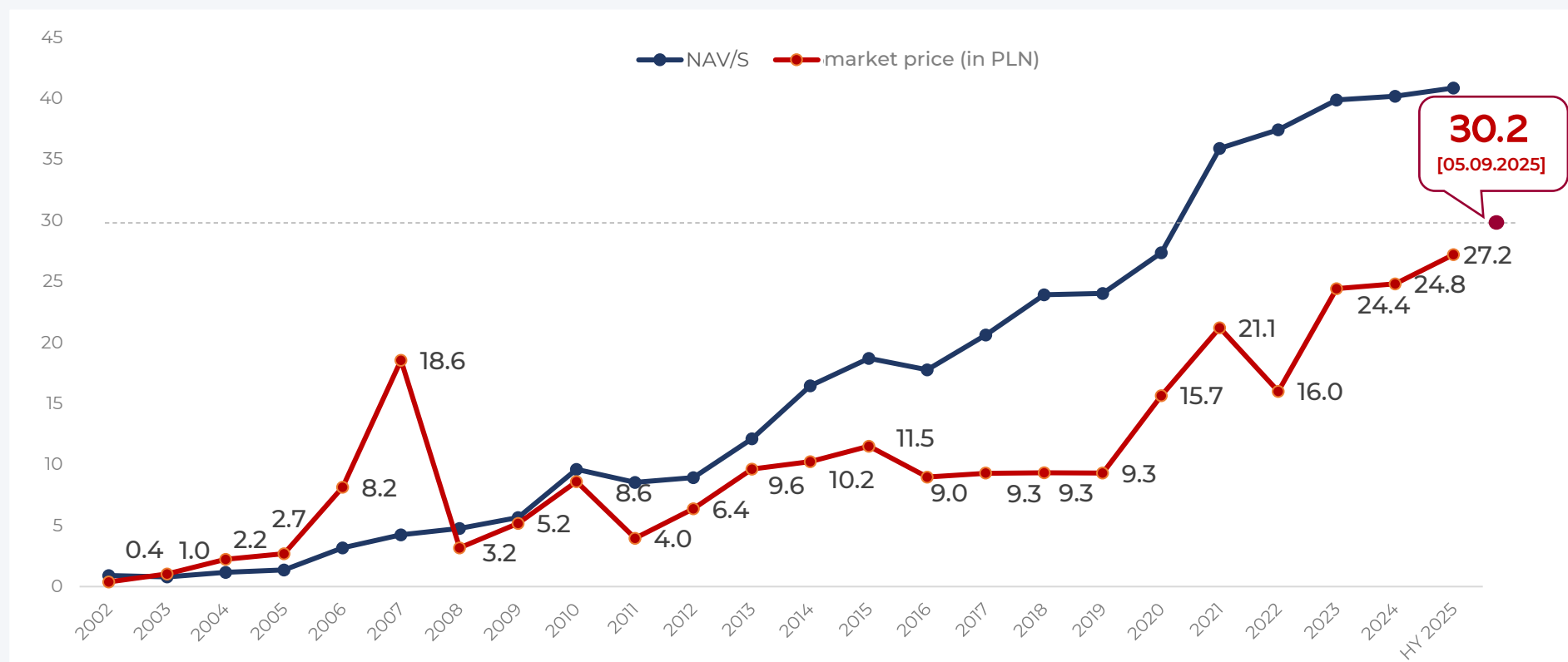
Free float  
[5 September 2025]

- The Policy is **effective starting from 2025**, based on the MCI Capital ASI S.A.'s („Company”) approved financial statements for 2024
- On 26 June 2025 the Company's General Shareholder Meeting (the “Company's GSM”) passed a resolution to allocate the amount of **PLN 84.5M (4% of the Company's equity)** to dividend distribution, which amounts to **PLN 1.61** per share. The dividend date was set for **19 September 2025**, while the dividend payment date was set for **30 September 2025**.
- In the subsequent years covered by the Policy, the Management Board of MCI Capital ASI S.A. will uphold the recommendation to the Company's GSM to allocate **4% of the Company's equity** to dividend distribution (as presented in the most recently audited and approved annual FS)
- The purpose of the Policy is to **ensure that the Company's investors receive a regular and predictable distribution of funds** derived from the investment activities
- The Company believes that adopting this Policy is merited by the increase in scale and diversification of operations achieved, as well as by the advanced stage of the investment cycle, when significant exits should be reasonably expected in the coming years
- While deciding on the recommended dividends, the Company's Management Board will take into account the liquidity position, including, but not limited to its current and anticipated cash inflows, external financing and the Company's obligations to repay its liabilities

# MCI Capital ASI S.A.'s share price dynamics

MCI shares combine strong **price growth potential** (increase by more than 70% since the end of 2020, including 10% since the end of 2024) with **stable shareholder return** thanks to a new dividend policy (~5.3% per year)

Currently, MCI share price remains above PLN 30, and Noble Securities in its latest report set a target price for MCI shares at PLN 42.20





## **Additional information**

# Group structure and sources of revenue generation

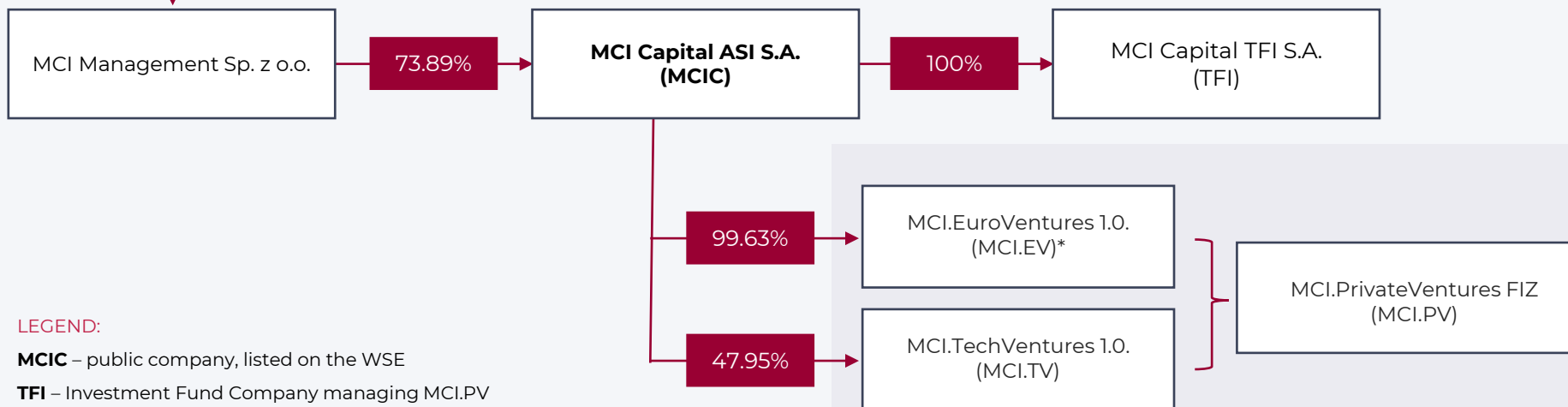
## MCI GROUP STRUCTURE

AS OF 30 JUNE 2025



**Tomasz  
Czechowicz**

99.88%



### LEGEND:

**MCIC** – public company, listed on the WSE

**TFI** – Investment Fund Company managing MCI.PV

**MCI.PV** – closed-end investment fund in which MCI (or entities from the MCI Group) is a participant

**MCI.EV and MCI.TV** – subfunds within the MCI.PV closed-end investment fund

- ✓ In recent years, the MCI Group has gone through a process of intensive organizational structure simplification
- ✓ After the merger with PEM (21 June 2021), MCI is the direct owner of TFI (100%) and, through its investment certificates (IC), the largest investor in two sub-funds: MCI.EV (99.6%) and MCI.TV (48.0%)
- ✓ MCI Group's revenues are generated on two levels – **investor level (MCIC)** – through the result in MCI.EV's and MCI.TV's IC (realized and unrealized), as well as **asset manager level (TFI)** – by charging a management fee on the assets of the managed sub-funds
- ✓ The management fee constitutes the cash revenue of MCI Group
- ✓ **Funds are distributed from the Funds to MCIC in the following manner:**
  - from the MCI.EV level – through IC redemption pursuant to an MCIC redemption request (possible on a monthly basis), if the liquidity of the Sub-fund allows it
  - from the MCI.TV level – as of 16 September 2024, MCI.TV entered the liquidation phase, funds are transferred to investors, including MCIC, by way of a proportional IC redemption after exiting from each asset of MCI.TV

\* MCI.EV Subfund holds in its portfolio 7% of MCIC shares acquired through share buybacks in 2023 and 2024

# MCI Capital Strategy

## VISION

We are the largest private equity fund for new technologies in Central Europe.  
We aim to become one of the most distinguished private equity funds for new technologies in Europe

## MISSION



We draw inspiration from technological progress



We invest in the development of international leaders in new technologies



Together with our partners, we actively build lasting investment value through a robust capital base, professional standards, and the highest quality of local and sectoral expertise, which we continuously develop

## VALUES

### INSPIRATION

We have vision and passion, we continuously develop our competencies

### PARTNERSHIP

We work as a team based on mutual respect and trust

### PROFESSIONALISM

We act responsibly and ethically, as well as diligently and in a disciplined manner

### ENTREPRENEURSHIP

We are innovative and dynamic, as well as committed and consistent

## MOTTO

**WE TRANSFORM THE POTENTIAL OF TECHNOLOGY INTO VALUE GROWTH**

**Investment strategy:** Central and Eastern Europe is a rapidly growing PE market in the EU, characterized by 50–100 transactions per year, the region's rapid economic growth and a wide range of investment exit opportunities. MCI plans to invest **PLN 100–200M per year in 1–2 new investments and pursue 1–2 exits from the current portfolio**

### Key KPIs (EUR)

- 50M-250M EV sweetspot
- 2.5M-25M EBITDA or 10M ARR
- 20%-50% organic growth (y/y)
- 25M-100M equity ticket
- Expected IRR/CoC: 30%/3x

### Sourcing

- Secondaries transactions with VC and PE
- Strategic “carve out”
- Public to Private/Succession/M&A finance

### Valuation and conditions

- Single Majority / Consortium Majority / Structured Minority
- Exit right after a maximum of 5 years

### Geography

- Poland, the Czech Republic, Slovakia  
– **Michał Górecki** (gorecki@mci.eu)
- Poland, Hungary, Slovenia, Austria, Croatia  
– **Filip Berkowski** (berkowski@mci.eu)
- Poland, Baltics/Nordics  
– **Paweł Sikorski** (sikorski@mci.eu)
- Poland, Bulgaria, Romania, Greece  
– **Tomasz Mrozowski** (mrozowski@mci.eu)
- Poland, Czech Republic, Slovakia  
– **Tobiasz Jankowski** (jankowski@mci.eu)

### Due Dilligence

- Globalization and competition risk
- Technology risk
- Exit process risk
- Managerial risk
- Reputational risk
- Standard legal and financial risk

### Sectors

Sectors (CEE national and regional digital disruptors and enablers):

- E-commerce, TravelTech  
– **Michał Górecki**
- InsurTech, CyberTech, SaaS B2B, EdTech  
– **Filip Berkowski**
- Digital Brands, E-commerce  
– **Paweł Sikorski**
- DeepTech, AI, Digital Infrastructure  
– **Tomasz Mrozowski**
- Healthtech, Healthcare  
– **Tobiasz Jankowski**

### Exit potential

- EV > EUR 250M – preferred
- Sales to global strategists, private equity funds or IPOs

## MCI Group – Consolidated profit and loss account for HY 2025

| THOUSAND PLN                             | HY 2025       | HY 2024       |
|------------------------------------------|---------------|---------------|
| Result on investment certificates (IC)   | 51,835        | 33,390        |
| Revaluation of shares                    | –             | (6)           |
| Management revenues                      | 13,003        | 6,129         |
| Core operations costs                    | (82)          | (913)         |
| <b>Gross profit from core operations</b> | <b>64,756</b> | <b>38,600</b> |
| Administrative expenses                  | (12,507)      | (13,025)      |
| Other operating revenues                 | 44            | 11,349        |
| Other operating expenses                 | (182)         | (298)         |
| <b>Profit on operating activities</b>    | <b>52,111</b> | <b>36,626</b> |
| Financial revenue                        | 1,391         | 1,791         |
| Financial expenses                       | (13,378)      | (9,449)       |
| <b>Profit before tax</b>                 | <b>40,124</b> | <b>28,968</b> |
| Income tax                               | (5,669)       | 2,024         |
| <b>Net profit</b>                        | <b>34,455</b> | <b>30,992</b> |

- **The Group's net profit of PLN 34.5M** was mainly influenced by the result from the revaluation of investment certificates (IC), which was mainly due to the increase in MCI.EV's IC value
- As of 30 June 2025, the MCI Group held 99.63% of MCI.EV's IC and 47.95% of MCI.TV's IC
- The result on MCI.EV's IC was at the level of **PLN 56.2M**, and MCI.TV's IC – **PLN 4.3M** (in the part attributable to the MCI Group)
- **MCI.EV's positive result** was primarily due to an increase in the valuation of **Profitroom and Webcon**
- The increase in management income was due to the reinstatement of the fixed fee for MCI.EV from Q4 2024 (no such fee in H1 2024), while the management fee for the MCI.TV subfund was discontinued from the start of its liquidation in September 2024
- The administrative expenses decrease was primarily due to a decrease in variable carry fee remuneration costs
- The high level of other operating revenues in HY 2024 resulted from the release of the carry fee reserve at TFI in connection with the implementation of the co-investment model for the Investment Team (a one-time event that did not occur in HY 2025)
- The increase in finance costs was due to a higher level of liabilities under the ING bank loan (average debt of PLN 209M in HY 2025 compared to PLN 119M in HY 2024)
- Tax (negative) is mainly due to the reversal of deferred tax assets on historical losses, due to the lack of plans to settle them in the foreseeable future (no redemptions of MCI.EV's IC in this horizon)

# MCI Group – Consolidated profit and loss account for HY 2025

| THOUSAND PLN                  | 30 June 2025     | 31 December 2024 |
|-------------------------------|------------------|------------------|
| <b>Tangible assets</b>        | <b>2,384,849</b> | <b>2,354,280</b> |
| The right to use assets       | 2,313            | 2,584            |
| Investment certificates       | 2,356,316        | 1,325,263        |
| Deferred tax assets           | 20,455           | 26,124           |
| Other                         | 5,765            | 309              |
| <b>Current assets</b>         | <b>88,807</b>    | <b>46,895</b>    |
| Trade and other receivables   | 12,065           | 15,418           |
| Income tax receivables        | 1,869            | 1,869            |
| Investment certificates       | 42,782           | –                |
| Other financial assets        | 10,035           | –                |
| Cash and cash equivalents     | 22,056           | 29,608           |
| <b>Equity</b>                 | <b>2,048,417</b> | <b>2,097,133</b> |
| <b>Long-term liabilities</b>  | <b>319,893</b>   | <b>286,691</b>   |
| Bonds liabilities             | 86,642           | 86,247           |
| Lease liabilities             | 2,179            | 2,431            |
| Loans and bank loans          | 224,703          | 185,711          |
| Provisions                    | 6,369            | 12,302           |
| <b>Short-term liabilities</b> | <b>105,346</b>   | <b>17,351</b>    |
| Trade and other liabilities   | 3,493            | 3,235            |
| Dividend liabilities          | 84,462           | –                |
| Lease liabilities             | 468              | 460              |
| Bonds liabilities             | 7,925            | 8,466            |
| Provisions                    | 8,998            | 5,190            |

- The Group's assets consisted primarily of **investment certificates (IC) representing 97% of asset value** (as of 30 June 2025, the MCI Group held 99.63% of MCI.EV's IC and 47.95% of MCI.TV's IC)
- The value of IC increased by PLN 73.8M, including a valuation increase of MCI.EV's IC by PLN 56.2M and the acquisition of a new MCI.EV's IC issue in the amount of PLN 22M, which was partially offset by a valuation decrease of MCI.TV's IC by PLN 4.3M
- **The Group's equity amounted to PLN 2,048M** and decreased by PLN 48.7M, mainly as a result of payment of dividends passed (PLN 84.5M) and recognition of valuation costs of incentive programs (PLN 1.3M), with a simultaneous positive impact of net profit for H1 2025 (PLN 34.5M)
- The Group's liabilities consisted primarily of a bank loan, bond liabilities and dividend liabilities
- Liabilities from loans and borrowings increased by PLN 39M in total due to higher utilization of the ING bank loan compared to the end of last year
- Bond liabilities were at a constant level
- Dividend liabilities amounted to PLN 84.5M in accordance with the AGM's resolution dated 26 June 2025. The dividend is PLN 1.61 per share. The dividend date was set for 19 September 2025, while the its payment date was set for 30 September 2025
- The provisions mainly relate to exit/carry fee, other variable remuneration and audit and reporting costs. The change in structure is primarily due to the exit from IAI and the reclassification of the carry provision from long- to short-term

## Case Study of IAI Group:

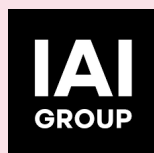
**From Local Player to Regional E-commerce Champion**

**Highly successful exit to global private equity following implementation of MCI's Value Creation Strategy**



# IAI is the leading, fully cloud based, SaaS e-commerce enablement platform in Poland and in the CEE, operating as a one-stop shop provider to medium plus merchants

## IAI at glance



IdoSell.

ATOMSTORE

shoprenter

Smile

IdoPay.

traffictrends



IAI is **Poland's leading e-commerce platform**, specializing in creating online stores based on the SaaS model. With support for over 7,000 stores in Poland and over 5,000 in **Hungary**, IAI offers robust and reliable solutions for businesses powered by proprietary Value-added Services.



In 2021, IAI acquired a majority stake in **Shoprenter**, Hungary's top e-commerce platform, taking first step in its international expansion



In 2023, IAI expanded its portfolio by acquiring a majority stake in **AtomStore**, an e-commerce platform dedicated to medium and large retailers, also operating in the SaaS model.



Since MCI's investment in 2018, **IAI's revenue has increased almost 6x**, reinforcing its strong position in the e-commerce sector



### #1 Online store platform

IAI offers #1 cutting-edge cloud-based online store platforms in Poland designed for merchants of all sizes

### #1 Fastest growing payment gateway among top solutions in Poland

IAI is an exponentially growing payment provider in Poland, holding a payment institution license to deliver services across Europe

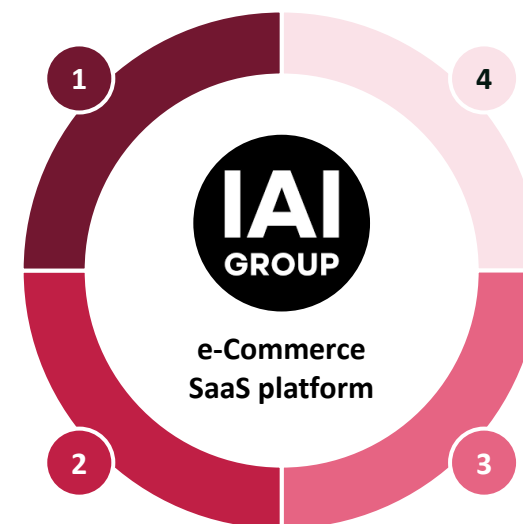


### #4 Logistics services broker in Poland

IAI is a leading logistics brokerage provider in Poland, specialising in outsourcing logistics and fulfilment to enhance cost efficiency and customer satisfaction

### #5 Digital solutions provider in CEE for Google Ads

IAI is #5 digital solutions provider in CEE for Google spending, with the highest year-over-year growth, driven by AI technology for optimizing merchant pricing and boosting sales



**ca.300m PLN**  
Revenue

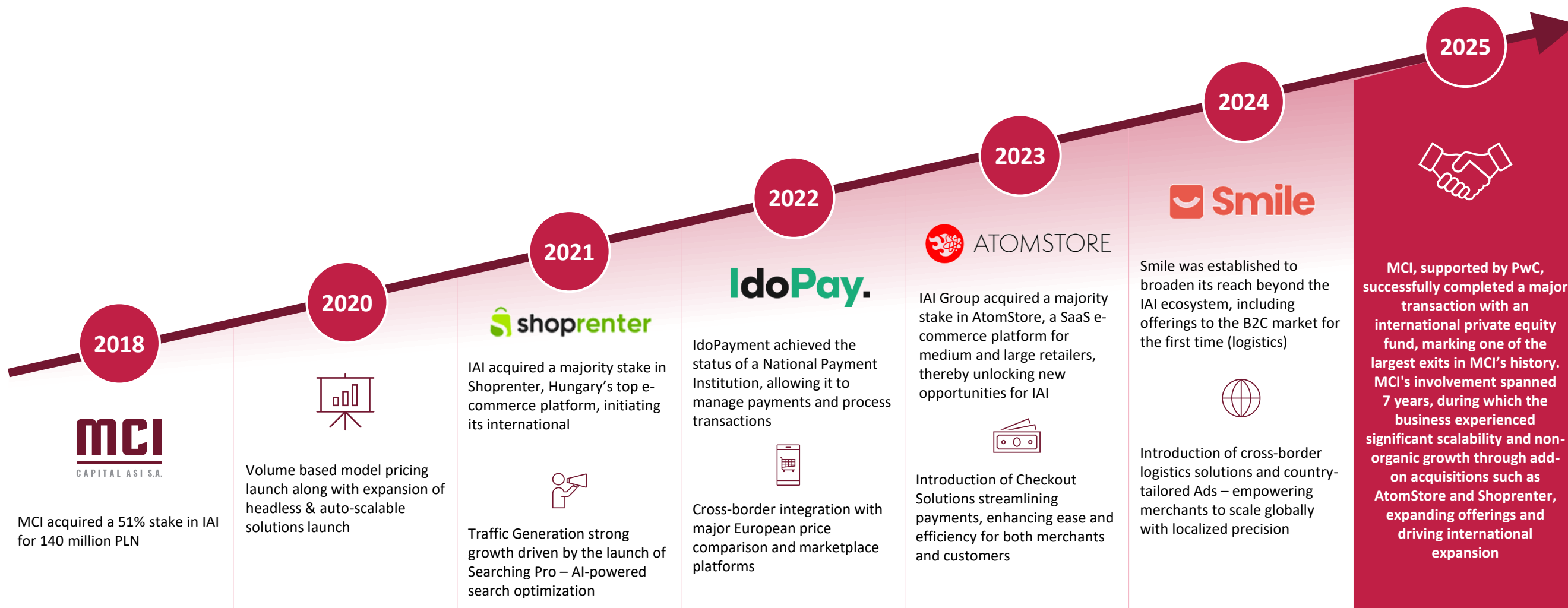


**ca.23bn PLN**  
IAI Group's GMV



**>12 000**  
Shops on all IAI platforms

# With support from MCI, IAI experienced substantial expansion thanks to the well-defined value creation plan, culminating in a highly attractive and successful exit to a new investor



# Key strategic initiatives executed during the investment period

**mci**

1

## Management transformation



Under the leadership of MCI, the organization underwent a significant management transformation, transitioning from founder-led operations to a model governed by a professional management team made up of seasoned experts with extensive experience



2

## Extension of Value- added Services



Together with MCI, the Group has worked diligently to expand its product offerings, focusing on areas like Value-added Services, and extending IAI's solutions beyond its ecosystem. Key initiatives include enhanced payment services with proprietary checkout solutions, effective traffic generation solutions, logistics broker service expansion, and Smile, the first B2C solution

**IdoPay.**



**.broker**

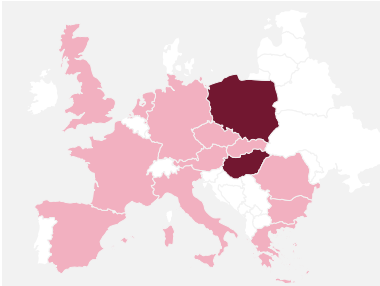


3

## Cross-border



IAI has concentrated on international expansion with support from MCI, enhancing cross-border sales efforts in collaboration with its merchants. In 2024, these efforts accounted for 14% of total GMV, utilizing dedicated solutions in over 13 countries, continuously working on adding further local integrations and opening to more markets



4

## Acquisition



IAI, with support from MCI, acquired Atomstore to enter the larger client segment and strengthen its position in the Polish market, as well as Shoprenter for international expansion and to secure a leading position in the CEE region

**shoprenter**



# One of the largest transaction in MCI's history after successful Value Creation through multiple strategic initiatives

## Spectacular growth of IAI

### IAI's revenue [PLN m]



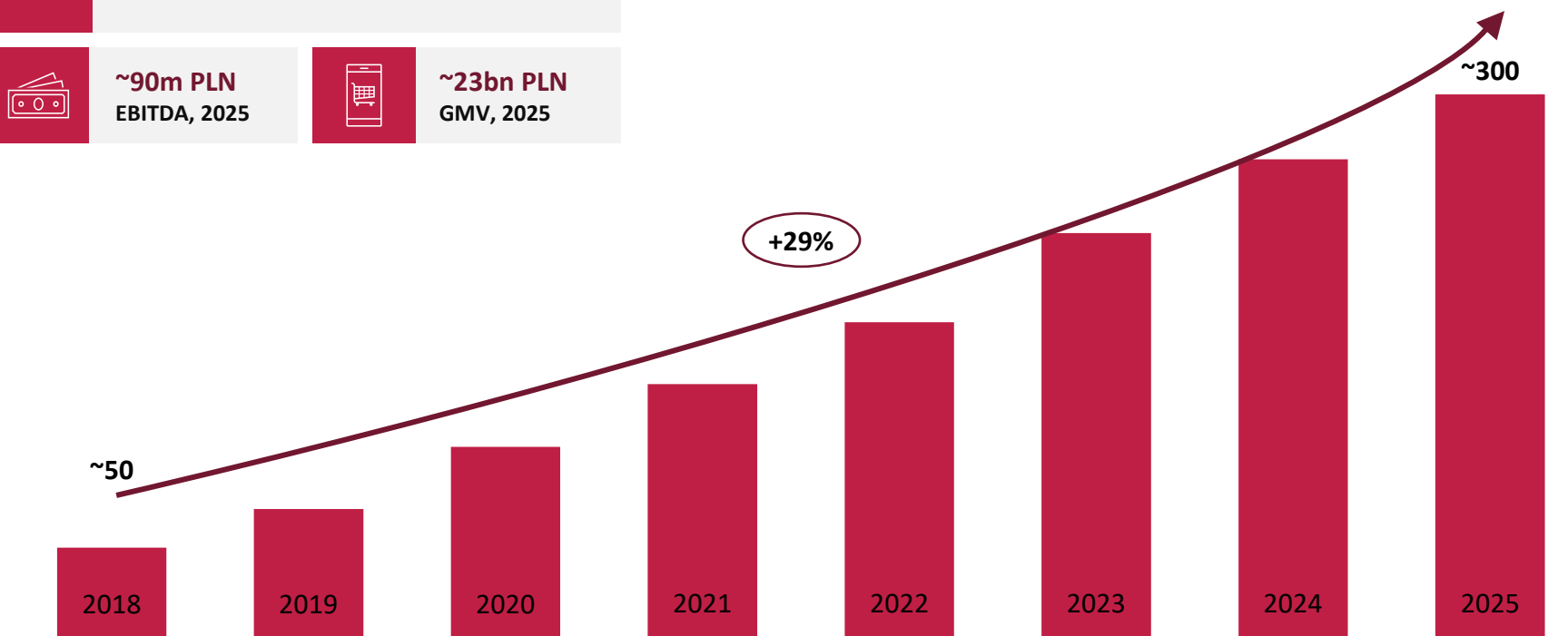
Since MCI's investment in 2018, IAI's revenue has increased almost **6x**



**~90m PLN**  
EBITDA, 2025



**~23bn PLN**  
GMV, 2025



% - Revenue CAGR

## MCI Exit

2025



To prepare for the exit process, MCI engaged PwC as a M&A advisor. The Company attracted strong investor interest before launch of the formal exit process (which was planned in September), which led to signing of the agreement based on pre-emptive bid with **Montagu Private Equity**, an international private equity fund, marking one of the largest transaction in MCI's history.

### MCI and IAI has been advised by:

PwC – M&A Transaction Advisor

DJM – Legal Transaction Advisor

Deloitte and CMS – Due Diligence Advisors